

Deborah Diesen, Children's Book Author

Rates effective July 1, 2014
deborah@deborahdiesen.com

SCHEDULING & AVAILABILITY

I am available for a limited number of school visits, library story times, and other events from April to October. Contact me by email for current availability.

SLIDING SCALE

Often the schools and libraries that would benefit most from an author visit are the least able to afford an author's honorarium. Because of this, I endeavor to work with schools and libraries on a sliding scale.

If my standard rates are beyond what your institution's budget can afford, we can probably work together to establish a rate that meets your institution's circumstances. Please do not hesitate to ask about this option!

CURRENT RATES

Full-Day School Visits (up to four sessions):

- In Michigan: Lansing and its primary suburbs: \$550 plus mileage
- In Michigan: 15-100 miles from the Lansing area: \$640 plus mileage
- In Michigan: more than 100 miles from the Lansing area: \$805 plus mileage plus hotel
- Out of state: First day \$1,375 plus airfare and hotel; additional days \$600 plus hotel

Half-Day School Visits (up to two sessions):

- In Michigan: Lansing and its primary suburbs: \$385 plus mileage
- In Michigan: 15-100 miles from the Lansing area: \$465 plus mileage
- In Michigan: more than 100 miles from the Lansing area: \$630 plus mileage plus hotel

Library Story Time Sessions

- In Michigan: Lansing and its primary suburbs: \$170 plus mileage
- In Michigan: 15-100 miles from the Lansing area: \$255 plus mileage
- In Michigan: more than 100 miles from the Lansing area: \$375 plus mileage (hotel if >200 miles)

Other Appearances

- Rates for book talks, conference presentations, and other appearances are determined based on number and length of sessions and overall length of attendance. Please contact me for details.

BOOK SALES & SIGNINGS

I do not normally bring copies of my books to sell at my events. However, many schools and libraries choose to work with a bookstore or distributor to order and sell my books as part of my visit. For information about book sale options, please see my "Book Order Information" handout.

I'm happy to sign books that are sold before or during an event, as well as any that are brought to the event.

Deborah Diesen

Book Order Information (2 pages) and
Sample School Visit Book Order Form (1 page)
Rev. February 2015

I do **not** bring copies of my books to sell at my school visits and library events, nor do I arrange pre-orders for the schools that I visit. However, many schools and libraries that I visit choose to work with a bookstore or book distributor to pre-order and sell books as part of my event. To order copies of my books for students to purchase, you have 3 basic options.

One option is to contact your **Favorite Local Bookstore**.

The bookstore can work with you to place a pre-order. For libraries and other similar venues, the bookstore may be able to come to your location to do on-site sales before, during, or directly after the event. You should ideally contact the bookstore a month or more before the event, to work out details and ordering timeline.

Another option is to order books from a **Book Distributor**.

For schools, this is often the best option. Depending on the size of your order, the book distributor may be able to provide the books at a discount. Ideally, you should make initial contact with the book distributor several months ahead of the event, so that you will know the timeline for ordering and receiving. Be sure to ask the distributor about all pricing issues, including quantities, payment, sales tax, shipping, and returns. **Partners** is a book distributor in Holt, Michigan, that does a great job of providing books for author events. They are able to serve locations throughout Michigan. Contact Becky Nicoson, Children's and Library Specialist, at (517) 694-3205 or bnpartners@hotmail.com

Or you may place orders with my **Book Publishers**.

You'll want to make initial contact with the publishers several months ahead of the event to determine when you'll need to place your order. Discount pricing may be available, depending on the size of your order. Be sure to ask about payment, sales tax, shipping, and returns issues.

- *The Pout-Pout Fish* books are published by **Farrar, Straus & Giroux**. The contact person for ordering is Andrew Zibell at (646) 307-5348 or andrew.zibell@macmillan.com
- *Picture Day Perfection* is published by **Abrams**. For ordering information, contact Charlotte Dutton at (212) 519-1303 or cdutton@abramsbooks.com
- *The Barefooted, Bad-Tempered Baby Brigade* was published by **Tricycle Press**. The book has gone out of print, but limited quantities may still be available. Contact Random House at 1-800-733-3000 or csorders@randomhouse.com
- At times, **Scholastic** has had paperback versions of *The Pout-Pout Fish* and *The Pout-Pout Fish In The Big-Big Dark* available for school purchase. To find out more about availability and ordering, contact Scholastic at 1-800-724-6527 option 0.
- Contact information changes over time. If any of the above phone numbers or emails do not work, contact me (deborah@deborahdiesen.com) and I will look into it and update.

Titles and ISBNs

You'll need to work with your book ordering source to determine which titles you will offer for sale, in which formats, and at what prices. The following are ISBN numbers for currently available titles and editions.

- *The Pout-Pout Fish* (Hardcover ISBN 978-0374360962; Board Book 978-0374360979; Book/CD set 978-1427231765; Scholastic paperback 978-0545201230 or 978-0545155625; also available in Chinese, Korean, and Braille)
- *The Pout-Pout Fish in the Big-Big Dark* (Hardcover 978-0374307981; Scholastic paperback 978-0545395212; also available in Chinese)
- *The Pout-Pout Fish Goes to School* (Hardcover 978-0-374-36095-5)
- *Picture Day Perfection* (978-1419708442)
- *The Barefooted, Bad-Tempered Baby Brigade* (978-1582462745) – **limited availability**
- *Smile, Pout-Pout Fish* (Board Book 978-0374370848)
- *Sweet Dreams, Pout-Pout Fish* (Board Book 978-0374380106)
- *Hide-and-Seek, Pout-Pout Fish* (Board Book 978-1250060112)
- *The Pout-Pout Fish Workbook* (Wipe Clean, spiral-bound 978-1250061959)
- *The Pout-Pout Fish "Tank"* (Small-sized book and 6" plush set 978-0374300913)
- *9" Plush* (Stuffed Animal ASIN 1579823416)

On the next page is a sample **School Visit Book Order Form**

Many schools create their own book order form, but you're welcome to use the form on the next page as a basis for your form.

1. If the download of the form looks like gobbledygook or has weird formatting issues, let me know. It might be that your word processing software is not compatible with mine. I can reformat and send to you in another format if needed.
2. Adjust the form to include only the books you're ordering and selling.
3. **Update the pricing information** to reflect the price information provided to you by your book source(s).
4. Add details such as the author visit date and to whom checks should be written.

**Author Deborah Diesen will be visiting our school on [date]
Pre-orders for signed books are due [date].**



BOOK ORDER

Qty.	Title	Price Each	Subtotal
<u>Picture Books</u>			
_____	The Pout-Pout Fish	\$xx.xx	\$ _____
_____	The Pout-Pout Fish in the Big-Big Dark	\$xx.xx	\$ _____
_____	The Pout-Pout Fish Goes to School	\$xx.xx	\$ _____
_____	Picture Day Perfection	\$xx.xx	\$ _____
_____	The Barefooted, Bad-Tempered Baby Brigade	\$xx.xx	\$ _____
<u>Mini Adventures</u> (12-page board books for babies and toddlers)			
_____	Smile, Pout-Pout Fish	\$xx.xx	\$ _____
_____	Sweet Dreams, Pout-Pout Fish	\$xx.xx	\$ _____
<u>Other Products</u>			
_____	Hide-and-Seek, Pout-Pout Fish (lift-the-flap board book)	\$xx.xx	\$ _____
_____	The Pout-Pout Fish Workbook (wipe clean letters & numbers)	\$xx.xx	\$ _____
_____	Pout-Pout Fish "Tank" (small <i>Pout-Pout Fish</i> book + 6" plush)	\$xx.xx	\$ _____
_____	9" plush	\$xx.xx	\$ _____
GRAND TOTAL			\$ _____

Please make check payable to [School Name]

SIGNATURE INFORMATION

Debbie is happy to sign all books purchased through our school. She is also happy to sign books brought from home. Please indicate which book(s) should be signed to whom. If you have any special requests, indicate that as well.

Book Title	Name(s) to sign to
_____	_____
_____	_____
_____	_____
_____	_____

STUDENT INFORMATION

Student Name	Parent Phone	Teacher Name
_____	_____	_____